

Curriculum Vitae

Personal details:

Name: Vasko Martin;

Date of Birth: 13th July 1990;

Address: Stolarska 2678/1,
Spisska Nova Ves
052 01 Slovakia;

Mobile phone: +420 730 964 813;
+421 904 182 728

E-mail: marvas@marvas.sk;

Nationality: Slovak;

Professional experience:

From October 2013 – September 2014

Work for Saxo Bank A/S, Limassol, Cyprus;
Responsible for Email marketing, Web Analytics (Omniture, Visual Website Optimizer etc.); Webmaster for all 10 local websites in region; translations into CZ and SK; work with CRM, help with events preparations;

From November 2012 – September 2013

Work for Saxo Bank A/S, Prague;
Help with launching of new websites (CZ, SK, HU): CMS, testing forms, web mastering, cooperation with SEO agency;

From March 2012 – September 2013

Work for Megafoto.sk, Notia.cz, Bazarowo.pl;
Internet marketing, internet advertisement, search engine optimization, web analytics, web usability, internet strategy, social media marketing;

From September 2007- March 2012

Work for company Spoon.sk in Bratislava, Slovakia;
Search engine optimization, consultation for web projects;
SEO outsource for: 20 websites;

From December 2006 - July 2009

Work for company Projects Ltd., Bratislava, Slovakia;
Coding websites, internet marketing, internet advertisement, search engine optimization, managing people, social media marketing;
Online marketing and webmaster outsource for: 27 websites;

Education:

From 2012: University of Economics in Prague, Faculty of Finance and Accounting;
2006 to 2010: Secondary Grammar School, Skolská 7, Spišská Nova Ves, Slovakia;

Skills:

Computing skills: Search engine optimization: An advanced SEO course,
Web Analytics (Adobe Site Catalyst); A/B testing;
Social media marketing – Facebook, Twitter, Youtube;
Google accounts management – Google Analytics, Google AdWords,
Google Webmaster Tools, DFA certificate;
Adobe Suite – intermediate user;
Web design – HTML and CSS;
MS Word – advanced;
MS Excel – advanced;
MS PowerPoint – advanced;
Internet – advanced;

Languages: Native language – Slovak; Czech – bilingual proficiency;
English – professional working proficiency;
German – intermediate;
Polish, Russian - basics

Driving Licence: Category B;

Interests:

Sports - cycling, running, golf;
Others: traveling, marketing, economics, time management, books;

17th October 2014